

# La Canada Boosters Board of Directors Meeting

**May 13, 2020**

*Meeting called to order at 7:01am (meeting was conducted on Zoom video conferencing).*

Jeremy Milbrodt, President

President Milbrodt welcomes new board members, joining for their first meeting. Milbrodt notes that school administrators will not be at the meeting today, but they are usually on the agenda.

## Agenda Items

Milbrodt says today's meeting is to discuss the next school year, including fund raising, memberships and Boosterfest. He notes that BoosterFest may not be allowed to happen given the COVID-19 situation.

There is general discussion about the challenges on the fundraising side

**Chris Clarkson** say he believes there should be some sort of fundraising event in the fall that would help drive memberships. Clarkson says we should examine membership levels and possibly disaggregate Booster donation levels from event attendance for analysis.

**Brad Lew** stated Booster Directors should be advocates for each of our kid's activities. Lew believes that Boosters create something that has the spirit of bringing people together

Milbrodt recommend October 24 as a date for a fall event, based on the calendar.

Incoming president **Becky DeSouza** said the event should somehow focus on the participation of students, which would allow various activities to take part in BoosterFest and have a stake in the success.

**Wayne Page** says he will see what's being done other places regarding a fundraising event that would include all the subsets of stakeholders. Page said the goal should be to make it fun not just focused on fund raising. Page suggests that if the board and school and embrace a new format and prepare for it, then it will be successful.

**Jeremy Milbrodt** says he's been thinking about a re-pivoting in case normal school activities don't happen. There are a lot of possibilities that might impact how Boosters acts as an organization. Even though the next meeting is scheduled for August, we should be setting a revised agenda to think through the various things what Boosters can and can't do.

**Becky DeSouza** talks about setting up committees and her goals for the new year.

**Wayne Page** – talks about how Boosters supports sports and arts. He notes that the arts are part of the curriculum and those programs will continue at some level. What will those lessons look like next year, pivoting to the times is important?

**Josh Cohen** mentions looking at the list of the Spring Booster Raffle and notes that 90% of the tickets were from sports teams. How can we help more groups exist? It takes years for organizations to get started – is there something we can create that makes us re-think what we offer. Maybe it's technology sponsorships rather than financial sponsorships. What can Boosters do to create a platform for extra-curricular.

**Wayne Page** suggests we examine the lists of the programs and figure out what we can do for the programs across the board.

**Randy Scoville** moves to accept the minutes from the April meeting. Jason Melillo seconds. The minutes are approved by a voice vote.

**Jeremy Milbrodt** notes that Boosters is in good place financially.

**Jeremy Milbrodt** lists the new board members and ask for a voice vote for approval. The slate is approved.

**7:54 – meeting is adjourned.**