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SPARTAN BOOSTERS CLUB

Directors Meeting Minutes

September 9, 2020

I. CALL TO ORDER – 7:00 am

- ... Meeting was called to order at 7:00 am by President Becky DeSouza
- ... The meeting was conducted by video conferencing.

II. SCHOOL REPORTS

A. Superintendent – Wendy Sinnette

- ... Superintendent Sinnette discussed the highlight of the previous night's Governing Board Meeting, which lasted until 12:30am
- ... 2 significant items were presented; First, a community report was presented to board about school opening. Each principal reported.
 - 4,031 enrollment this fall. This represents an overall decline of 86 students. High school enrollment is up a bit.
 - Some younger students electing to defer enrollment
 - Due to LA County public health announcement, 7-12 schools will be virtual for foreseeable future;
 - Elementary School - as of 9/14 allowing individual assessments. Up to 10% learners allowed back to campus for group instruction. 12 student limited cohort. This will be a test o public health can assess how this works.
 - LC School reopening plan; to be shared over weekend. Living document, will evolve.
 - Continued working w/ teachers association in partnership so conditions safe for teachers, in timely fashion.
- ... Second major item- equity & inclusion initiative; this was a lengthy discussion. The district will make this a primary goal this year.

B. School Board – Brent Kuszyk

- ... To follow up on WS's comments; Board Meeting was an 8-hour meeting; including closed session
- ... DEI; positive on zoom – so much community input. A constructive robust discussion. Working on 'road map to the road map'.

C. High School - Principal – Jim Cartnal

- ... Acknowledging; as faculty 'we are missing our students'. Faculty are concerned about social/emotional health of the students.
- ... Wellness Center launched a virtual wellness option. Self help resources.
 - o Care Solace; families and staff have mental health services available. Phone # to call; info forthcoming
- ... Hope; all need to remain hopeful. Need to reflect sense of optimism and hope to students.
- ... Help w/ people; when login; ask that cameras be ON. Some students don't like to see their image on camera. Asking for support to encourage kids' cameras ON. Teachers are flexible if kids don't always want camera on.

D. 7/8 Principal – Jarrett Gold

- Social / emotional aspects of back-to-school and student's welfare are important
- ... BTS last week; Lot of positive feedback. Hiccups; but all went well.
 - ... This weekend; 7/8, 9-12 challenge success conference [virtual]. Ms. Cho, Shannon Brasha, Caroline Anderson [parent], with 2 students will represent LC.
 - ... Sports; evaluating 7/8; will likely not happen. Waiting for guidance. Not ready for decision yet.
 - ... Other ASB activities will be happening.
 - ... Yearbook – exploring options for YB.
 - ... New family social.
 - ... Interventions; through wellness Ctr.

E. Athletic Director – Carrie Saks

- ... Organizing back to sports. A lot to review, look at. Several other school districts are deciding it's too much.
- ... Also looking at alternatives if competitive sports don't happen in 7/8.

BdS; Requirements for Sports Clearances?

- ... There was a 7/31 deadline, but haven't shut it down yet. People need to get in asap; when sports do start will need to have. Can sign waiver so have 30 days for physical appt. process is tedious, follow directions. Don't let this hold kids back.

F. Vice Principal - Jason Ito;

- ... The district received [2] grants for anti-vaping. Over\$40K over 3 years.
- ... ASB; kids working hard to make things work. Virtual assembly via LCPlay+. Mr. Eich built. Highlighting all activities kids are doing.
- ... Sports: Discussions w/ Rio Hondo league, lots of discussions going on. Hopeful will go well.

BdS; Motion to approve August Meeting minutes; minutes were approved by unanimous consent.

III. FINANCE REPORT – Randy Scoville

... Very little activity. \$63K balance. Some memberships came in recently.

IV. SPONSORSHIP REPORT – Jamelle Magee

- ... In process of pursuing sponsors. Re-working what we offer sponsors.
- ... 1-page; [shared] – directors need to help get sponsors signed up. Directors need to sign up to contact sponsors from last year, and pursue new ones.
- ... BdS sending link for google sheet. Directors - Sign up for at least one.

V. COMMUNICATION REPORT – Leah Dilbeck

- ... Updating website / Chris Clarkson is taking the lead. Ready for new members.
- ... Ramping up membership campaign
- ... Presented concept for cars window decals; with Booster logo.
- ... Also working on the Boost-a-Thon logo.

BdS; members should all make sure to join.

VI. BOOST-A-THON REPORT – Wayne Page

- ... Music, drama, choral, all on board w/ BaT. All have content to share
- ... Use BaT as opportunity to highlight seniors, and all the work they've done for 4 years.
- ... Kevin DeSimone; will be helping w/ content and editing on TV side.
 - Class will be shooting commercials of potential local advertisers. Now have something to sell local biz.
- ... Bill Lively [history]; how to incorporate all faculty at LCHS, and 7/8. Lots of ideas on how to make very inclusive.
 - Quiz shows w/ math, science, history.
 - Comedy Sports; Family Feud concept. 5 on team. Teacher as moderator.
- ... Tik Tok competition w/ ASB. Currently working with ASB

BdS; BaT Committee meetings are occurring weekly. Separate Tech CMT also working behind the scenes. Looking for more volunteers to help.

- ... Jim Carnal; offering to put together a team that will include himself, to go up against takers. Preferably students.

VII. BOOSTER LIAISON REPORT – Jeremy Milbrodt

- ... Working closely with Michelle J
- ... List of clubs; there are a lot of clubs that need someone to reach out, see if they'd be interested in participating.

- ... Use as opportunity to bring in Booster Directors
- ... Michelle will post link; email. Sign up to spots where we can reach out. All directors need to work to reach out.

BdS; will send out links for liaisons, also for sponsors. Will provide talking points; 1st by email then follow up call.

WP; liaisons can become 'segment producers'; i.e. help clubs etc to develop segments.

VIII. BOOSTER RESTAURANT NIGHTS – Jason Melillo

- ... All BN are scheduled. Every Wednesday night for diff. restaurant.
- ... Honeybird; 2 weeks from tonight is first

JC; Run flyer in weekly email update; if provided.

BdS; Is Booster Nights limited to one team per night? Yes; sign up via google sheet. Bigger programs can have multiple nights. Open spaces can be indirect to boosters. For announcement on Social media; Leah will cover w/ Chris.

Jack McKenzie; Boosters should join LC Chamber of Commerce. They have own communication platform. They will send out events notices for Boosters; to reach larger audience.

IX. BOOSTER RAFFLE REPORT – Josh Cohen

Online giveaway raffle; only legal way to do it. Donation vs. selling tix.

- ... There needs to be a way to get a ticket for free; this makes it legal.
- ... Need 2 more prizes
- ... After we get prizes can setup raffle page.
- ... Need list of groups that will participate.
- ... Websites charge fee. Raffle Copter is good; has an app.
- ... Credit card service needed; via 'Greater Giving'.
- ... Teams will get links; allowing to send invites to raffle tix via social media.

Jason Milbrodt; sponsor for fall raffle – Julie. Michelle also involved.

BdS; 2 gift cards already in.; Need to keep under \$600 so don't have to report to IRS.

X. PRESIDENT'S REPORT – Becky deSouza

- ... All directors need to join Boosters!
- ... Liaisons group; make sure to sign up.
- ... Ideas for sponsorship for BaT.
- ... Call to action!

XI. ADJOURN

XII. UPCOMING MEETINGS

October 14, 2020 - Booster Director Meeting
November 2020 – LCHS Boost-A-Thon – Exact Date TBD
November 18, 2020 - Booster Director Meeting
December 9, 2020 - Booster Director Meeting
January 13, 2021 - Booster Director Meeting
February 10, 2021 - Booster Director Meeting
March 10, 2021 - Booster Director Meeting
April 14, 2021 – Official Annual Booster Director Meeting
May 12, 2021 - Booster Director Meeting
May 13, 2021 – Booster Directors Dinner (Location TBD)