

# LCHS Booster Meeting was called to order at 6:31am on September 11, 2019.

## **Superintendent Report: Wendy Sinnette**

Governing Board meeting was held last night. Informational items including La Canada Parcel Tax Renewal. \$450 per parcel. All money goes to programs including ability to recruit and retain quality teachers and fund robust educational programs such as STEM and STEAM. Parcel tax revenue constitutes \$2.5m of annual school district budget. The Governing Board heard a report by Charles Heath who recently conducted a survey in La Canada. He is the person who helped the district in the 2009 and 2014 campaigns. This year the survey asked about support for the Parcel Tax if it added two new elements. First – no sunset, it would be permanent. 2<sup>nd</sup> – the tax would increase based on inflation rate. One reason for making it permanent is that the school district pays about \$120,000 each time there is a ballot measure.

Initial approval in the poll was 73%. Must get 67% for passage.

Inside the survey they presented both positive and negative messaging. Results were +2 after positive messaging and -3 after the negative messaging.

Sinnette then updated board on the ongoing Territory Transfer with Glendale Unified. Petition to have the area moved to La Canada School District dates back 1961, 1978, and 1991 and now working on the current iteration since 2013. School District is not the petitioner but we do support it.

We need to maintain an enrollment of 300-360 per class to keep our revenue and we can accept those students and keep our class size and academic standards. There is a Vote at the county level on the latest petition on October 2. Sinnette says not matter how the vote goes, it will certainly be appealed and that will likely last another 3 years.

She announced the hiring of an Independent service contractor to advise and work on diversity and inclusion issues. She will conduct a needs assessment of the district, what can we build for programs, kids, families. How to we build empathy in our students. She knows her job is to work herself out of a her job. She will conduct focus groups, meetings with parents and other activities.

Thanks Boosters for all we do.

Booster Director Julie Millbrodt asks about the inflation part of the parcel tax vote.

Sinnette says the inflation index would be added on a going forward basis. She also mentions that the senior exemption will remain.

## **Governing Board Report: Brent Kuszyk**

Major issue in terms of Devils Gate. Brent and others met with Kathryn Barder, LA County Supervisor. Kuszyk says county appears to be coming around to the issues. He says the most important thing they learned is that they are ahead of schedule. He also noted the school district successfully argued to alter the schedule so it doesn't affect afternoon pickup at the school.

Kuszyk announces the Governing Board extended Wendy Sinnette's contract through 2023 by adding one year. He notes that Wendy has been at the district 18 years including 9 as Superintendent. .

**LCHS Principal Report: Jim Cartnal**

Takes a moment to thank people for the tailgate. Mentioned how many people were at the football game and called it Friday Night Lights in La Canada.

Cartnal mentions activities at the school this week:

Pops Concert Friday night

Football game Friday night

Students are now enrolling in the enrichment (STEP) program. 35 minutes enrichment class twice a week. 1,100 have signed up for a class.

Grade books are now open online.

Back to School Night is tonight. There are two events happening at 5pm. In IRC there will be a presentation about Positive Coaching Alliance. Additionally, the Counseling team will lead a "how to apply to college" from from 5-5:45 in the school auditorium.

Cartnal notes that he would ask parents to acknowledge the new school rules about cell phone usage in class.

Seniors will be receiving a graduation check letter from Cartnal in the coming days to make sure everyone knows what they need to graduate.

Cartnal then read aloud a statement that will be read over the loud speaker today regarding the anniversary of 9/11.

**Athletic Director Report: DR Moreland**

Done our first PCA meeting with students last week – all fall athletes will attend a meeting early in the season. Total of 4 student meetings. There will be a raffle to boost attendance – Dodger tickets.

He then lists the various activities of the sports teams.

Moreland notes that some groups have gotten Booster tickets out and notes have been sent to various coaches etc. Booster President Millbrodt notes that kids he knows enjoyed the PCA presentation, thought it was entertaining and worth the time.

**7/8 Principal Report: Jarret Gold**

Another note of the appreciation for the tailgate including the inclusion of 7/8. Noted that it seemed better organized than a year ago.

First 7/8 dance of the year is tomorrow. Will be held in south Gym – first time ever.

GATE homerooms started this week. First is making slime – and the chemical basis of it. Led by a science aid with great experience.

2<sup>nd</sup> GATE is about current events and analysis.

Gold reports on BTSN for 7/8 which was last week. Gold says there were good presentations by Education Foundation and Boosters. Changed the format – 7<sup>th</sup> did small school and 8<sup>th</sup> did class by class. Allowed 7<sup>th</sup> grade parents to better understand the small school format.

Challenge Success Stanford trip in two weeks. New team is heading up this year.

Gold reports that 7/8 sports have started their fall seasons.

He mentions that La Canada will apply to be a School to Watch. LC was one of 52 schools in California that was recognized last year. The process includes a 15 page application and a school visit. The small school structure is one of the main points La Canada makes to get redesignated.

### **Booster Finance Report – Randy Scoville**

Scoville notes that Jarret Gold was quoted in a Wall Street Journal article about the new phone policy at LCHS.

End of August financial – Boosters had \$68,000 in cash account. As of September 11 it had increased to about \$84,000. First month quite a bit behind last year but likely attached to the calendar.

Expenses are \$2,000 above last year attributable to the summer website revisions.

Increase change in cash balance of 10k compared to a year ago.

Jeremy Millbrodt talks about reserve fund. Boosters has historically saved \$50,000 for savings/emergency requests. Mentions that that might be too large and Boosters is considering taking that down to \$25,000 over time so we can put more money into programs.

Scoville mentions the importance of BTSN presence by Boosters and expresses concern that we don't have enough volunteers.

### **Committee Reports**

#### **BoostOberfest – Tricia Delaney**

Announces that Jeremy Millbrodt will serve as the Master of Ceremonies for the event. Principal Jim Cartnal will do the live auction and the paddle pledge.

Delaney says they are working on budgets. We have retained live music, The Express Band will perform.

Calling for signups to work the event – all Boosters are expected to serve some function at the event.

Silent Auction items were discussed. It's easiest to ask for something when you are paying for something else. Flyers have been made and will be handed out at BTSN. Live auction items include homes in Deer Valley, Utah; Gulf Shores, Alabama; Lake Arrowhead and Costa Rica.

Jeremy notes that we have competing bids on food. Becky and Wayne have each brought in bids. The committee will decide.

Regarding attire for Boostoberfest – no ties and coats. If people want to dress in costume fine but not required.

#### **Booster Raffle --Josh Cohen**

Raffle tickets are now available. Packets have 30 tickets each. We have 41 days to sell the tickets. Cohen notes the hardest part is getting the tickets into the kids hands. Talks about how much harder it is to get the tickets into winter and spring activities. Adults have to pick up tickets with contact information.

If you take more than 5 packets – text Josh and he will deliver them in person. We need tickets back by October 22. Think about selling in public areas such as Ralphs and Starbucks to make a bunch of sales over a short period. He recommends creating a sales sheet listing where the money goes to help make a sale. 100% goes straight to the team – Boosters doesn't take any money off the top. If you get a large packet – then please return them directly to Josh Cohen.  
Unsold tickets should be given back but it's not necessary.

**Booster Liaison Report – Jeremy Millbrodt** (Michelle Jaross was not present).

Jeremy noted that Michelle will be sending out the Booster Liaison list to cover both high school and middle school programs.

**Communication: Chris Clarkson**

Primary method of communication is through email. Try to draw a balance of frequency and creating a regular touch point. They will keep going out – trying to get memberships. The low hanging fruit has now come in – now it's time to push a little harder on membership to get to previous year levels.

**Corporate Sponsorships: Jack MacKenzie**

Notes that Boosters has raised \$15,500 so far with a goal of \$25,000. MacKenzie thanked people for trying and reiterated the deadline of September 20 to create banners in time for fall activity exposure.

MacKenzie also explained the Pops Scholarship Concert.

**Booster Dinner Night: Jason Mellilo**

Good response so far, the fall dates are nearly full.

**Presidents report: Jeremy Millbrodt.**

The Boosterfest Paddle Pledge is to refurbish and clean up the North Gym. Millbrodt notes the North Gym hosts a number of events and has been ignored over the years. Cleaning and painting and fixing up will be the focus.

Millbrodt announces the Next Booster Meeting will be as scheduled on October 9<sup>th</sup>.  
He also mention date change for the November meeting to November 6.

Meeting was Adjourned at 7:26.